Privacy Policy

Last Updated: July 24, 2025

TUDDEH App. ("TUDDEH", "we", "us", or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and share your personal information when you use the TUDDEH mobile app and website (collectively, the "Service").

By using the Service, you agree to the practices outlined in this policy. If you do not agree, please discontinue use of the Service.

1. What Information Do We Collect?

When you register or interact with TUDDEH, we may collect the following personal information:

- Name, email address, and phone number
- Business or restaurant details (if you're a merchant)
- Billing and payment details
- Preferences, saved favorites, and interactions on the app
- Feedback or reviews you submit
- Technical and usage data such as device type, browser, IP address, app activity

2. When Do We Collect Information?

We collect information from you when you:

- Register or create an account
- Add your restaurant or submit a deal
- Subscribe to notifications or newsletters

- Complete a form or survey
- Use live chat or contact us
- Browse the app or website

3. How Do We Use Your Information?

We use your data to:

- Personalize your experience and show relevant deals
- Improve the Service and content offerings
- Provide customer support
- Process transactions and subscriptions
- Administer promotions, events, or contests
- Collect feedback, ratings, and reviews
- Send marketing and service-related emails (with consent)

4. How Do We Protect Your Information?

We take security seriously and implement a variety of industry-standard safeguards including:

- Secure Socket Layer (SSL) encryption
- Regular malware scans and vulnerability assessments
- Data access controls and limited access to sensitive data
- Encrypted storage of payment details (when applicable)

Although we strive to protect your data, no system is 100% secure. You use the Service at your own risk.

5. Do We Use Cookies?

Yes. Cookies help us:

- Remember login sessions and user preferences
- Improve user experience and website performance
- Track ad effectiveness and traffic analytics

You can control cookie preferences through your browser settings. Disabling cookies may affect certain features.

6. Third-Party Disclosure

We do **not** sell, trade, or transfer your personally identifiable information to outside parties, except when necessary to:

- Process payments through trusted gateways
- Deliver features via third-party integrations (e.g., analytics tools, ad platforms)
- Comply with legal requirements

All third parties are required to maintain privacy protections consistent with our own.

7. Third-Party Links

We may occasionally include or link to third-party websites or services. These have independent privacy policies, and we assume no responsibility or liability for their content or data handling. We welcome your feedback on any linked site you find inappropriate or unsafe.

8. Google Advertising & Analytics

We may use Google tools such as:

- Google AdSense
- Google Analytics
- Google Display Network and Remarketing

These tools may use cookies (like the DART cookie) to serve ads based on your past visits. You may opt out by visiting the <u>Google Ad Settings</u> or using the <u>Google Analytics Opt-out</u> <u>Browser Add-on</u>.

9. Do Not Track Signals

TUDDEH respects "Do Not Track" signals. We do not plant cookies or track users when a DNT setting is active in your browser.

10. Behavioural Tracking

We do **not** allow third-party behavioural tracking beyond anonymized analytics that help us improve app performance.

11. Data Breach Notification

In the unlikely event of a data breach, we will:

- Notify affected users via email and/or in-app notification
- Take appropriate security and legal actions
- Issue notification within 7 business days of discovery

12. Your Rights Under Canadian Law

Under Canadian privacy laws (such as PIPEDA), you have the right to:

• Access your personal data

- Request correction or deletion
- Withdraw consent for marketing
- Lodge a complaint with the Privacy Commissioner of Canada

To exercise these rights, contact us at support@tuddeh.com.

13. CAN-SPAM Compliance

We collect your email to:

- Communicate order confirmations or support
- Send platform updates or promotional content

We comply with the CAN-SPAM Act by:

- Including our physical mailing address
- Providing clear unsubscribe instructions in all emails
- Honouring all opt-out requests promptly

14. Unsubscribing from Emails

You can unsubscribe at any time by clicking the "unsubscribe" link at the bottom of our emails or by contacting us directly. We will remove you from all communications within 7 business days.

15. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with the revised "Last Updated" date. Significant changes may be communicated via email or in-app notice.

16. Contact Us

If you have any questions or concerns about this Privacy Policy, you may contact us at:

TUDDEH App. Email: support@tuddeh.com Website: <u>www.tuddeh.com</u>